



October 2019 v2

INTERNATIONAL SNOW SCIENCE WORKSHOP 2020

Fernie, British Columbia, Canada | October 4-9, 2020

Hosted by the Elk Valley Snow Avalanche Workshop (EVSAW) Society



SPONSORSHIP OPPORTUNITIES

WELCOME TO FERNIE AND THE ISSW 2020!

The ISSW (International Snow Science Workshop) is the world's largest conference on snow and avalanches. Its success lies in the motto: 'A Merging of Theory and Practice'. The thematic focus lies on current advances in snow and avalanche science, case studies and innovative technologies at an international level.

All aspects of Fernie's unique setting and ambience - a small historic mountain town surrounded by steep mountain slopes with modern-day lifestyle and adventures - supports the ISSW and its values to ensure the successful organization and performance of the 2020 event.

Fernie is known for being a powder town receiving over 10 meters (30 feet) of snow fall annually during the winter season. It's considered a world-class resort for all types of skiers and snowboarders attracting thousands of visitors each season. Fernie's steep and deep terrain also makes it one of the most difficult mountain ranges to patrol and control, making it an ideal location to host the biennial event.

THE CONFERENCE PARTICIPANTS

Approximately 1,000 local, national and international participants, including industry experts, decision-makers and stakeholders, are expected to attend the ISSW 2020.

The typically broad audience of the ISSW includes scientists and practitioners from engineering, infrastructure, ski resorts, forecasting and warning services, ski and mountain guiding, search and rescue, medicine, research and education, as well as the tourism industry.

We very much look forward to welcoming you to Fernie in 2020!

Best regards,

Steve Kuijt, on behalf of the EVSAW Society Organizing Committee



ISSW 2020

INTERNATIONAL SNOW SCIENCE WORKSHOP

DATE

Sunday October 4th – Friday October 9th, 2020

VENUE

Fernie Memorial Arena, Curling Rink and Community Centre
991 6th Ave.
Fernie, BC
Canada V0B 1M0

CONFERENCE MANAGEMENT

Elk Valley Snow Avalanche Workshop Society (EVSAW)
International Conference Services (ICS)

CONTACT

E: info@issw2020.com
www.issw2020.com

ISSW – PREVIOUS EDITIONS

2018	Innsbruck, Austria	1998	Sunriver, OR
2016	Breckenridge, CO	1996	Banff, Alberta
2014	Banff, AB	1994	Snowbird, UT
2013	Grenoble, France	1992	Breckenridge, CO
2012	Anchorage, AK	1990	Big Fork, MT
2010	Squaw Valley, CA	1988	Whistler, BC
2009	Davos, GR, Switzerland	1986	Lake Tahoe, CA
2008	Whistler, BC	1984	Aspen, CO
2006	Telluride, CO	1982	Bozeman, MT
2004	Jackson, WY	1980	Vancouver, BC
2002	Penticton, BC	1976	Banff, Alberta
2000	Big Sky, MT		



PROGRAM OVERVIEW

PRESENTATIONS

The morning sessions will generally cover the classical ISSW issues with a good mixture of tech talk and scientific language. Topics will include snow and avalanche dynamics, protection measures: risk management and engineering solutions, snow hydrology, sustainability and climate change, snow making and ski resort management, snowpack: stability and variability, avalanche forecasting, rescue and crisis management, education and communication, guiding and risk strategies.

INTERACTIVE PRESENTATIONS, WORKSHOPS AND DISCUSSIONS

The afternoon sessions will be characterized by workshops and debates. Selected topics will be discussed from different viewpoints in order to outline the deficits, needs or simply the practicality of methods or results. Sessions will be dedicated to cutting-edge topics with interactive presentations, workshops and panel discussions.

TRAINING PROGRAM

In the afternoon, continuous education and training programs will be carried out, dealing with a wide range of practice-oriented topics such as; avalanche simulation, avalanche mapping, construction planning, effective snow management and snow making, practical guidelines and risk management, weather to snowpack stability, decision-making on site, safety equipment, avalanche danger assessment on a regional scale avalanche forecast & practice, mountain weather, avalanche medicine etc.

FIELD TRIPS

Numerous field trips will be offered, combining nature experience with educational highlights. Spectacular outdoor activities will be connected to interesting sites and facts, guaranteeing unforgettable experiences from the user side, as well as the risk management and control side.

ISSW GOES GREEN

'ISSW Goes Green'; during the ISSW 2020 the EVSAW Society we will endeavor to minimize the excessive use of paper and non recyclable items. We will invite our sponsors and contractors to be extra conscious of the environment and be respectful to it by minimizing their environmental foot print. The ISSW 2020 offers a unique setting for snow industry players to discuss complex issues that are occurring locally and globally. In cooperation with our Title Sponsor we will highlight the latest advances in snow science and avalanche safety.

ACCOMPANYING EXHIBITION

The accompanying exhibition will be a key element of the ISSW 2020 where numerous scientific companies and avalanche control suppliers, various industries, and engineering offices will be represented.



PRESENTING SPONSOR – **(Sold)**

- Presenting Sponsor for ISSW & Title Sponsor for annual Snow Avalanche Workshop`s (SAW`s)
- Prime placement on Headline Banner above entrance and Speakers Forum
- Acknowledgement at Welcoming and Closing sessions
- 5 Full conference registrations (includes: Welcome Reception, scientific sessions, coffee breaks & happy hour)
- 5 Banquet tickets
- Corporate exposure on Banquet table centre pieces
- Opportunity to address the Banquet
- Corporate brand name on delegate bag
- Opportunity for gift/insert placement in Welcome bag
- 10' x 10' (9.5 m²) exhibition floor space – Prime location
- 5 exhibitor registrations (access to exhibition area only)
- Ongoing Access to future SAW`s
- Field trip opportunity
- Advertisement ISSW Program - 1 Full page
- Social Media exposure - 6 posts (1/day) to ISSW2020 social channels
- Acknowledgement as “Presenting Sponsor” and Primary logo placement:
 - Media Releases
 - Final Program & Conference Material
 - Conference website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)



NATIONAL SUPPORTING SPONSOR - (Sold)

- National Supporting Sponsor ISSW 2020 & Presenting Sponsor of annual SAW's
- Featured Position on Headline Banner
- Acknowledgement at Welcome & Closing
- Employees have the opportunity to participate in SAW's
- Social Media exposure - 3 posts to ISSW2020 social channels
- 3 Conference Registrations (Welcome Reception, scientific sessions, coffee breaks & happy hour)
- 3 Banquet tickets
- 10' x 10' (9.5 m²) exhibition floor space at EVSAW's and ISSW
- 3 exhibitor registrations (access to exhibition area only)
- Opportunity for gift/insert placement in Welcome bag
- Advertisement in ISSW Program - 1/2 page
- Field trip opportunity
- Acknowledgement as "National Supporting Sponsor" and Featured Logo placement:
 - Media Releases
 - Final Program & Conference material
 - Conference website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

SAFETY SPONSOR – CDN \$40,000

- Featured Placement on Headline Banner
- Acknowledgement at Welcome and Closing
- 3 Conference Registrations (Welcome Reception, scientific sessions, coffee breaks & happy hour)
- 3 Banquet tickets
- 3 Exhibitor registrations (access to exhibition area only)
- 10' x 10' (9.5 m²) exhibition floor space
- Opportunity for gift/insert placement in Welcome bag
- Advertisement in ISSW Program - 1/2 page
- Social Media exposure - 3 posts to ISSW2020 social channels
- Field trip opportunity
- Acknowledgement as "Safety Sponsor" and Featured Logo placement:
 - Media Releases
 - Final Program & Conference material
 - Conference website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)



ISSW SUPPORTING SPONSOR – CDN \$30,000 (x2)

- Featured Placement on Headline Banner
- Acknowledgement at Welcome and Closing sessions
- Social Media exposure - 2 posts to ISSW2020 social channels
- 3 Conference Registrations (Welcome Reception, scientific sessions, coffee breaks & happy hour)
- 3 Banquet tickets
- 10' x 10' (9.5 m²) exhibition floor space
- 3 Exhibitor registrations (access to exhibition area only)
- Opportunity for gift/insert placement in Welcome bag
- Advertisement Final Program 1/4 page
- Acknowledgement as “Co-Supporting Sponsor” and Featured Logo placement:
 - Media Releases
 - Final Program & Conference material
 - Conference website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)

CONTRIBUTING SPONSOR – CDN \$10,000 (x9)

- Acknowledgement at Welcome and Closing sessions
- 10' x 10' (9.5 m²) exhibition floor space
- 1 Conference Registration (Welcome Reception, scientific sessions, coffee breaks & happy hour)
- 1 Banquet ticket
- 1 Exhibitor registrations (access to exhibition area only)
- Opportunity for gift/insert placement in Welcome bag
- Acknowledgement as “Contributing Sponsor” and Logo placement:
 - Media Releases
 - Final Program & Conference Material
 - Conference website (with link to company website)
 - Projection slide in Plenary Hall (during breaks)



BANQUET - CDN \$10,000

- Opportunity for a brief address at banquet
- Opportunity for company exposure on banquet tables
- Opportunity for gift/insert placement in Welcome bag
- 4 Banquet tickets
- Sponsor will be acknowledged in the final program and by on-site signage

CONFERENCE LANYARDS – (Sold)

- The sponsor's logo will be printed on the lanyards
- Logo Placement on conference material/website
- Opportunity for gift/insert placement in Welcome bag
- Sponsorship of the lanyards is an exclusive sponsorship

WI-FI – CDN \$7,500

- Visibility of sponsor to be determined by appointment with organizers
- Logo Placement on conference material/website
- Opportunity for gift/insert placement in Welcome bag

EXHIBITOR – CDN \$2,500 (x15)

- Logo Placement on written material/website
- Opportunity for gift/insert placement in Welcome bag
- 10' x 10' (9.5 m²) exhibition floor space
- One Exhibitor Pass

HAPPY HOUR SPONSOR – CDN \$2,000 (X4)

- On-site signage
- Logo Placement on conference material/website
- Mention of sponsorship at start of Happy Hour

COFFEE BREAKS - CDN \$1000 (X8)

- On-site signage
- Logo Placement on conference website
- Mention of sponsorship at start of Coffee Break

LOCAL SPONSOR – CDN \$500 VIK (Unlimited)

- Acknowledgement as “Local Sponsor” and logo placement on website

Sponsorship Outline for International Snow Sciences Workshop 2020

Fernie BC | October 4 to 9, 2020

SPONSORSHIP LEVEL	*Presenting	*National Supporting	Safety	Supporting	Contributing	Banquet	Lanyard	*Wi-Fi	Exhibitor	Happy Hour	Coffee Breaks	Local
CONTRIBUTION LEVEL	SOLD	SOLD	\$40,000	\$30,000	\$10,000	\$10,000	SOLD	\$7,500	\$2,500	\$2,000	\$1,000	\$500/VIK
NUMBER AVAILABLE	1	1	1	2	9	1	1	1	15	4	8	Unlimited
Ongoing Title sponsorships of future EVSAW's	●	●										
Primary Position on Headline Conference Banner	●											
Featured Position on Headline Conference Banner		●	●	●								
Acknowledgement at Welcome Session and Closing	●	●	●	●	●							
Complimentary Conference Registration	5	3	3	3	1							
Prime Logo and name Placement on Conference material	●											
Featured Placement on Conference material		●	●	●		●	●	●	●			
Logo Placement on Conference material									●	●		
Prime Logo Placement on Media Releases	●											
Featured Placement on Media Releases		●	●	●								
Social Media exposure on ISSW2020 channels	6 Posts	3 Posts	3 Posts	2 Posts								
Prime Logo placement on website with hot link	●											
Featured Logo placement on website with hot link		●	●	●	●							
Logo Placement on website									●	●	●	●
Prime Exhibitor 10' x 10' (9.5m ²) space in break foyer	●											
Exhibitor Space (10'x10') (9.5m ²)		●	●	●	●				●			
Exhibitor Pass (access to exhibition only)	5	3	3	3	1				1			
Corporate brand name on delegate bag	●											
Opportunity of gift placement in Welcome bag	●	●	●	●	●	●	●	●	●			
Opportunity to address at Banquet	●					●						
Corporate name inclusion on banquet table	●					●						
Banquet Banner Feature position						●						●
Banquet Passes	5	3	3	3	1	4						
Conference Attendees ID Lanyard branding							●					
Logo inclusion on Save the Date Postcard	●	●										
Final Program Ad Inclusion	Full page	1/2 page	1/2 page	1/4 page								
Wi-Fi Sponsor exposure by appointment with Organizers								●				
Field Trip Opportunity	●	●	●	●								

* Denotes multi-year agreement for Elk Valley Snow Avalanche Workshops (EVSAW)